Kyle Jackson

Front End Web Developer

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About Me

I'm a Front End Web Developer in the Dallas/Fort-Worth area. I'm self-taught and always eager to grow. I'm passionate about art in its many creative mediums, and combining that with my love of puzzles and problem-solving, web development has been a perfect fit for my ambitions.

Skills

- **Coding Languages:** HTML, CSS, Javascript
- **Frameworks, Libraries, & Preprocessors:** React, Sass/SCSS, jQuery, Bootstrap
- **Content Management:** Salesforce Commerce Cloud / Demandware, REST APIs
- **Version Control & Project Management**: Git, Bitbucket, AGILE, SCRUM, Jira, Kanban
- **Graphic Design & Prototyping:** Adobe Photoshop, Figma
- **Analytics & AB Testing**: Google Analytics, Quantum Metric, Monetate

Experience

Sr. Software Engineer, Sally Beauty; Dec 2021 - Present
I work on an AGILE SCRUM team to build and deploy products on a 2-week Sprint cadence. I work within Salesforce Commerce Cloud to code and implement features and bug-fixes on the platform, including developing UI/UX designs, analytic enhancements, and working to launch e-commerce functionalities such as 2-Hour Delivery and Klarna. I work closely with fellow Software Engineers, Quality Assurance, Product Owners, and other business partners to ensure optimized production code.

Front End Developer / Digital Content Administrator, Sally Beauty; Nov 2019 - Dec 2021
Wrote and maintained front-end code for a large-scale e-commerce business. Using Salesforce Commerce Cloud, I scheduled promotional and editorial content using custom code and templates built with HTML, CSS/SCSS, and JavaScript. I closely collaborated with the marketing, digital merchandising, and developer teams to ensure optimal placement and performance of site-wide content, aided by the use of analytics tools including Google Analytics and Quantum Metric, alongside A/B split tests through SFCC and Monetate. I transformed static UI/UX designs into dynamic and responsive web pages and components. I implemented code with user accessibility, cross-browser/device performance, and mobile optimization in mind.

Freelance Web Developer, Self-Taught; Oct 2018 - Present
I'm an effective self-learner and problem solver, and have learned essential front end development tools. I'm knowledgable of industry standard frameworks and libraries, responsive design, accessibility, and mobile-first web applications. I have completed several personal projects from scratch (found in my portfolio), and my workflow takes a project from prototype through deployment.

Education

Bachelor of Arts in Radio, Television, and Film (English Minor) - University of North Texas, 2015 - 2018
Certifications - 2018 - 2019
- I've received certifications from Udemy and FreeCodeCamp for web development, responsive design, and Javascript structures and algorithms.